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## Claims:

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1. A display for reproducing an image intended for printing on a substrate using a set of inks, the image having a perceived color gamut when printed on said substrate, the display comprising:

a light source generating a set of at least three primary colors; and

a controller combining the set of at least three primary colors to substantially reproduce said image,

wherein said at least three primary colors define a viewed color gamut which substantially covers said perceived color gamut.

- 2. The display of claim 1 comprising a correction filter, the spectrum of the correction filter being based on the spectrum reflected from a type of said substrate.
- 15 3. The display of claim 1 comprising a correction filter, the spectrum of the correction filter being based on the spectrum of an intended light used to view the image when printed.
- 4. The display of claim 1 wherein the light source includes at least a plurality of LEDs.
  - 5. The display of claim 1, wherein the light source includes at least a color wheel.
  - 6. The display of claim 1, wherein the light produces at least four colors.

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7. The display of claim 1, wherein the light source produces three primary colors, the transmission spectra of which define said viewed color gamut.

8. The display of claim 1 comprising a spatial light modulator.

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- The display of claim 1 comprising a digital micro-mirror device.
- 10. A method for reproducing an image intended for printing on a substrate using a set of inks, the image having a perceived color gamut when printed on said substrate, the method comprising:

accepting data corresponding to said image;

converting said data to data corresponding to a set of at least three primary colors;

selectively producing light of said at least three primary colors; and combining the at least three primary colors to substantially reproduce said image, wherein said at least three primary colors define a viewed color gamut which substantially covers said perceived color gamut.

- 11. The method of claim 10 wherein converting said data comprises converting the20 data using a conversion matrix.
  - 12. The method of claim 10 comprising passing light through a correction filter, the spectrum of the correction filter being based on the spectrum reflected from a type of said substrate.

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13. The method of claim 10 comprising passing light through a correction filter, the spectrum of the correction filter being based on the spectrum of an intended light source used to view said image when printed on said substrate.

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- 14. The method of claim 10 comprising passing light through a color wheel.
- 15. The method of claim 10, wherein said at least three primary colors include a red primary, a green primary and a blue primary, the transmission spectra of which define said viewed color gamut.
- 16. The method of claim 10 comprising spatially modulating the light of said at least three primary colors.

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